

## Challenger Sports Announced as a 2022 BMS Youth Sports “Pioneer of the Year Award” Recipient

**February 24, 2023. Blue Springs, MO** - Challenger Sports, located in Lenexa, Kansas has been announced as one of BMS’s 2022 inaugural youth sports “Advocate Pioneer of the Year” award recipients. The 2022 honorees were recently announced by theBMSproject.org’s President, Larry Lauvetz. The annual award will be presented to community leaders, businesses and youth sports organizations that exhibit exemplary dedication and commitment to safe and positive youth sports.

Challenger Sports is the largest organizer of youth soccer camps in North America. Challenger Teamwear offers high quality sports apparel, including uniforms and spirit wear.

The BMS Project, Inc. – operating as a dba, theBMSproject.org – is a recently formed nonprofit 501(c)(3) organization with the stated mission to assist youth sports advocates to create positive, safe competitive environments; as well as to promote mental health awareness and contribute to suicide prevention for young athletes and their families. Its motto is: Together... here for our youth!

TheBMSproject.org’s Founder, Bob Martin, shared that, “Challenger Sports/Teamwear has been incredibly helpful as they greatly assisted our team’s efforts to begin pursuing the goals upon which The BMS Project was founded. We are very appreciative of their continued support as we forge forward in 2023 and beyond.”



**Pictured: (L) Robert E. Martin, Founder, theBMSproject.org  
and (R) Alan Jones, COO, Challenger Sports**