



BULLETIN

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***“The BMS Project Announces Community
2023 Youth Sports Positive Advocates
Community Outreach Program”***

On Saturday, March 4th, theBMSproject.org’s Founder Bob Martin and President Larry Lauvetz made a short, pre-meeting presentation to coaches and attendees at the Kansas City Softball Coaches Summit. Martin and Lauvetz talked briefly about theBMSproject.org’s mission to assist youth sports advocates to create positive competitive environments and experiences; as well as to promote mental health awareness and contribute to suicide prevention. theBMSproject.org pursues its mission by providing educational resources and early step, concierge-like recommendations for athletes and their families, as well as next-step resource recommendations.

During the presentation attendees’ cooperation was also solicited to participate in theBMSproject.org’s 2023 Community Outreach program. The three level BMS Outreach program includes linking to theBMSproject.org’s website, distributing positive advocate Tips sheets at preseason team meetings and inclusion in the distribution of a future, BMS Positive Advocate Tips of the Week program. The three tips sheets to be handed out at team meeting are: 1) Top Ten Tips suggestions how to be a positive youth sport coach, 2) a Top Ten Tips sheet suggesting how to be a positive youth sport parent and finally, 3) a Top Three Tips sheet for athletes encouraging them to be good teammates, remain positive and to share their emotional feelings with those that they trust when help is needed. Each sheet includes very important contact information for recipients’ use.

Casey Borovac, Kansas City Royals - Manager of Sport Development, hosted the meeting and encouraged attendees to support the efforts of theBMSproject.org in pursuit of their mission and endorsed the BMS Project’s motto:

Together... here for our youth!



Pictured to the left: Coaches discussing various topics during a KC Royals Softball Coaches Summit previously held at Kauffman Stadium.



Pictured to the left chatting during a break: (L) Dr. Ali Scruggs, Dr. Alexandria Allen-Scruggs, EdD, MEd, CMPC, Scruggs Mental Fitness, (C) Robb Behymer, Owner Top Events & BMS Advisory Board member and Larry Lauvetz, President theBMSproject.org.